

NEWS RELEASE

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Yorke Printe Shoppe Awarded the “Benny” in International Print Competition

Lombard, IL - July 13, 2011 — Yorke Printe Shoppe of Lombard, IL was awarded two Benny's, the highest honor in the 2011 Premier Print Awards, for their entries 'Acciona Limitless' and the 'Allscripts' identity package. The Premier Print Awards, the graphic arts industry's largest and most prestigious worldwide printing competition, recognizes outstanding achievement in print production. Yorke received the “Benny” for two categories respectively: “Environmentally Sound” and “Stationery Packages.” A Certificate of Merit was also awarded in the “Binders” category for their entry 'HFMA Media Kit 2011.'

The Premier Print Awards are the printing industry's oldest and largest worldwide graphic arts competition, hosted by Printing Industries of America. In its 62nd year, the annual contest recognizes those responsible for the creation and production of superior print communications. The event promotes excellence in print communications and rewards companies and individuals who produce the very best in print media.

This year, more than 3,200 entries were received from printing and graphic arts firms from around the world, and judges awarded the Benny to the top entry in each category. “These awards reflect directly on our team of dedicated professionals whose skill and attention to detail is evident in every job. And of course, we share these awards with the incredible designers who entrust their projects to Yorke,” said Brad Scull, Yorke's owner. “It's an honor to be recognized by the industry as a company that produces award-winning print.”

Michael Makin, president and CEO of Printing industries of America, agrees. “The Benny winners represent the best our industry has to offer. This year's entries were outstanding. There were entries from companies in 13 countries. Despite the fierce competition, Yorke, through hard work and dedicated craftsmanship, produced two pieces worthy of the Benny.”

Yorke will receive their Benny's at The Premier Print Awards Gala, which honors all the companies that had the top award conferred upon them. The 2011 Gala is scheduled for Sunday, September 11, 2011 at the Chicago Marriott Downtown, Magnificent Mile, Chicago, IL.

For more information about the Premier Print Awards, contact Chrystal Senay at 412-259-1736 or csenay@printing.org.

For more information about Yorke Printe Shoppe, contact Michele Rosso at 630.627.4960.

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Printing Industries of America hosts the Premier Print Awards. Headquartered in Sewickley, PA, Printing Industries of America is the world's largest graphic arts trade association representing an industry with approximately 1 million employees. It serves the interests of more than 10,000 member companies. Printing Industries of America, along with its affiliates, delivers products and services that enhance the growth, efficiency, and profitability of its members and the industry through advocacy, education, research, and technical information.